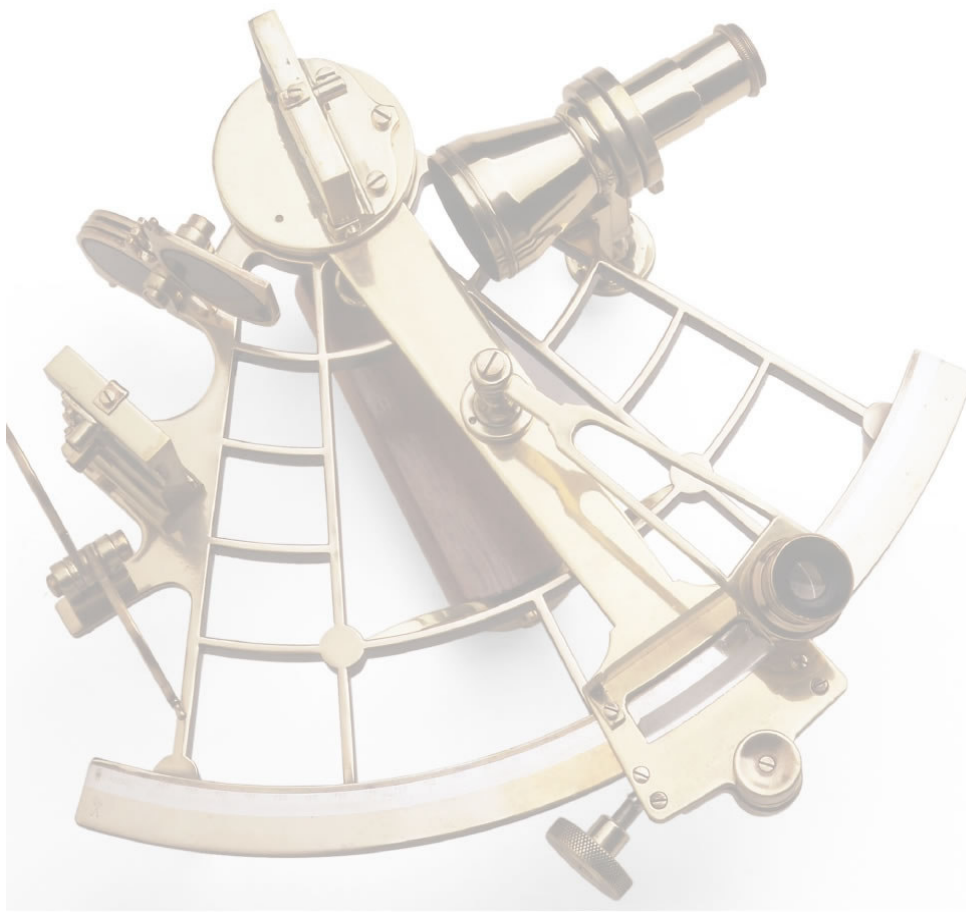


**BUZZ INC
INFORMATION MEMORANDUM 2008**



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Vision

Leading Asia into the Future

Mission

We are committed to the continuing investment in People, Assets and the Community; growing with Asia and providing the best products and services to People and Businesses around the world.

Strategic Intent

To harness the power of people and technology in Asia's emerging markets through Investment, Partnership and Innovation.

Executive Summary

This executive summary is subject to more exhaustive information presented in other sections of the Information Memorandum and must be read and treated accordingly.

Buzz has through necessity and opportunity grown into a diverse group of companies spanning a number of industries and countries. Although on the surface it may not be immediately recognizable, the businesses are in fact tied together in one clearly defined area; they are all businesses that are technology dependant. Buzz has pioneered the way in unleashing the full potential of technology in the markets that have the least technological resources, the emerging markets of Asia.

After starting with a VoIP service and acquiring an IT firm around 2 years ago, we set about building a search engine and accompanying ad delivery platforms. Like anyone in or entering the online search and ad business there is one seemingly insurmountable problem, With Google, having dominated internet search and advertising for many years and continuing to grow stronger year after year, how does anyone catch up? After reviewing all of the competing services we saw an opportunity to capture the publisher market with live customer support, free web assistance and better privacy in the Asian Market. Problem solved? No, to enter the online ad market you need, apart from very advanced technology, 2 distinct groups of customers, publishers who will display your online ads and advertisers who will buy that ad space. As you can not sell adspace you do not have, you must first acquire the publishers as clients, Problem solved? Still, no. A further and much more difficult barrier to entering the search and online ad market is that you must first acquire those publishers. After the publishers are using your ad and search services you must be able to fill those ads with revenue producing product or be happy to accept massive cash outflows while you hunt for advertisers. This is where necessity played its part in building Buzz.

Rather than turn our backs on one of the worlds most lucrative businesses, that of online ads and search, we decided to select a single market, in our case Thailand, and build the businesses, and form alliances to fill the adspace prior to the commencement of our search and online ad network. After a study of the local market we decided that to fill the online ad space and make a very high return on investment we needed a number of distinct businesses generating ad revenues. Real-Estate, Travel and Financial Services are the 3 key core businesses that provided revenue from online ads. The best of the 3 businesses by far was Real Estate. With 80% of the worlds property sales coming from leads generated online we chose that business to invest in and grow ourselves. For Travel we partnered with Expedia and for Financial Services we initially partnered with Easy-Forex and subsequently with Maritime Securities in the Bahamas.

When we launched the service in May 2008 we quickly signed The Bangkok Post, and the search and online ad network has continued to grow since then. Our Property Division One-2-Property has seen enormous growth, fueled by occupying Thailand's most sought after online adspace, as have our Travel and Financial Services. Our returns on the ad network exceed all our competition in the local market because of our own innovation and careful planning.

The ad network has now expanded into China, with Travel and Financial services being well received. Our market in China comprises mostly internet cafes with a male audience of 15 to 25. This required a rethink of the Thailand model and through Amazon and other MMORPG suppliers we have built a successful games distribution network providing not only game sales but income from recurring monthly fees. To further cement our place in these cafes, we have also made available VoIP and other services, available at the counter. We deferred other publisher deals in Hong Kong and China until we have opened our Real-Estate Offices there later this year.

That brings us to opportunity. What we did see in Asia, and around the world, were the many start up companies looking to raise funds. These funds were all or in part to build, develop or buy technology. Since Buzz has access to the best and cheapest IT talent in the world, this was a natural fit, it cut out almost all downtime and generated a constant stream of work, making us and our contractors very busy and substantially more profitable. Thus was born Buzz Venture Capital. Buzz Venture Capital brings together a unique offering, IT Services, Marketing, Property and Financial Services all under one roof, allowing us to build a wide and substantial portfolio of investments in companies at different stages of development. Our early entry, and deal structure have created a very secure high value asset for the company.

TECHNOLOGY

The business world has changed beyond recognition in the past few decades. Technology -- the advances in communication and information technology -- has changed the nature and the speed of business throughout the world. Communication and information is now instant, and the world is as close as your smart device or PC creating new ways to conduct business. Storing important in files on a server or PC rather than in filing cabinets, for instance, has made information easily and instantly accessible from anywhere.

Technology has now become an integral part of business, in many industries now it is impossible to compete with out the latest technology. Buzz embraces the importance of technology and has built a business model covering many industry sectors with one constant theme, develop and deploy the best technology.

Traditionally, small business has had no way of competing with large multi-national corporations in the marketing area, especially those from emerging markets. The prohibitive costs of using traditional advertising channels, such as TV and print, or employing non-advertising marketing such as PR and promotion made it impossible for small business to reach a global audience.

The sudden emergence of the internet in the '90s provided small business in emerging markets the opportunity to reach a global market but again the cost of technology solutions and lack of IT people meant that many small enterprises set up websites that cost a great deal and had little impact. That all changed radically as 12buzz.com began to roll out low cost solutions. Small businesses can now access state of the art software tools and advertising using the 12buzz suite of products. Most small businesses operate with no IT people or understanding of the opportunities available for them in the global market place.

A great example of this is Buzz's own One-2-Property

The company's website www.12property.com is making available video, podcasts, auctions and a database of buyers, sellers, tenants, landlords, estate agents and financial service providers from around the world.

Social Media sites are being fully utilized, video clips are being uploaded onto You Tube and Property Widgets on to MySpace and Facebook, Applications for the popular Networking sites

are also available. This provides One-2-Property with exposure to Social Media's (MySpace, Facebook, and You Tube) huge audience. One-2-Property uses a hosted email marketing solution from 12buzz.com which allows Multimedia emails to be distributed easily and quickly. One-2-Property has also recently launched an online travel shop using 12buzz and Expedia's hosted Ecommerce solution. The beauty of all of these tools offered by 12buzz.com being employed by One-2-Property is that they are either free or have minimal set-up costs and you only pay for what you use.

Today, everyone in every market is a competitor and the mastery of technology is the key to success

12buzz.com creates exponential growth in Buzz Inc

As our search and ad network grew, we merged our diverse business lines into a series of complementary networks. Our advertisers create ads online to bring pre-qualified buyers to their web sites and generate sales and leads. Our publishing partners deliver those ads, targeted to relevant search results, and powered by 12buzz.com. The publisher not only shares in the revenue generated from the ads, but also can access live web support to talk to a 12buzz.com representative, and has access to free hosting and a great range of free web tools.

The power of our search and ad network was first recognized with its impact on other Buzz-Inc businesses. Property and Financial services as well as other 12buzz.com services were the first to experience the power of the platform.

12buzz.com remains dedicated to ways in which technology can improve upon, expand and change the existing ways of doing business. New ideas and areas are constantly explored, ideas tested and new services developed to make them more useful to advertisers and publishers. However, regardless of the success of our business model, the core philosophy remains, providing interesting and relevant information to the millions of individuals around the world who rely on 12buzz.com search to provide the answers they are looking for without being tracked or targeted for any reason.

Outsourcing

The original IT outsourcing business continues to grow, both in the number and value of outsourcing transactions and in the variety of services which we are supplying. The economic pressures which lead organizations to outsource have been building in many economies around the world, forcing businesses to look for cost savings, and this remains Buzz's major incentive. However, as we have developed and invested in training, a number of other factors are increasingly influencing the decision to outsource by our clients. Access to the latest

innovation, substantially increased speed to market, service quality and the integration of Buzz's proprietary software into applications are now proving equally as important as cost savings. Today, we are one of the fastest growing companies in the "next generation" of IT and consulting, with revenues growing quarter on quarter.

Growth in the globalization of markets has led many companies to take a more global view of their I.T, especially e-commerce and communications needs. This requirement for "global reach" means that, in practice, very few of our competitors are service providers that are able to deliver the range of the services required and the global deals tend to be concentrated in the hands of very few players. Fortunately Buzz can count itself in this end of the market. Overall experts predict the global outsourcing market to grow at a rate of 8.1 per cent in 2008. Buzz for 2008 in the outsourcing sector has improved sales by 13.6%, well above the industry average.

A good deal of growth can be attributed to Buzz proprietary software, API's (software interfaces) and back ends for VoIP and Ad Delivery. These have proved popular and have provided royalty earnings and sales for other Buzz divisions. Another driving force has been the spread of our outsourcing capabilities. We can offer outsourcing services with contractors in India, China, Thailand and the Philippines and in disciplines from design to software development. We also offer many pre-built turnkey solutions for businesses including Casino's, VoIP, Portals, Search, Advertising and Email applications. Mobile Web Applications and Services have doubled in 2008.

Reference: www.12buzz.com/business

Web Services

Our Web Services Division offers Web hosting, domain names, Web design, Website Builder, Web site promotion, Mail Hosting and Ecommerce Solutions. The Buzz domain name registrar is also a complete small, medium or large business online solution. 100% reliable Web hosting and a free domain name included with every Web hosting annual package from Buzz. Also, our customers have access to great live help in a number of languages, if they want to market to China but do not speak the language. Buzz can do all the work for them, even answer their emails! This is just one of many market advantages Buzz has over our competitors. Our fanatical approach to servicing our clients has seen fast growth in Thailand and growing interest from around the world, especially China. While the web driven approach works well in western countries there are some natural barriers to this approach in Asia, mostly this issue comes down to one simple thing many in the west take for granted, Credit Cards, although becoming more popular, are not as widely used as they are in western markets. So Buzz offers a number of easy payment alternatives.

From Web hosting, e-commerce solutions, professional Web design and Complete Web site promotion our web services division is one of the most comprehensive and competitive services available anywhere. We identify, create and deliver cutting edge technology-rich business solutions that help businesses succeed online. We provide a complete range of services by leveraging our technology and business expertise, and our strategic alliances with leading companies around the world. Our offerings span business and technology consulting, systems deployment and integration, advanced product engineering, bespoke software development, maintenance, re-engineering, IT infrastructure services and process outsourcing. Buzz has pioneered the "Technology for Equity" idea and has welcomed many partnerships, Joint Ventures and Equity Holdings, by not only capitalizing on our ability but by

understanding the true Value of our services, where it makes the best economic sense with the least amount of acceptable risk.

Reference: www.12buzz.com/business

Web Services - The Market

Despite current economic concerns, worldwide IT spending will exceed \$3.4 trillion in 2008, an increase of 8 percent from 2007 spending; according to Gartner, Inc. Analysts said much of this growth is based on the decline in the U.S. dollar. The estimated worldwide IT spending growth expressed in constant currency is forecast to be approximately 4.5 percent.

"The U.S.-led economic downturn shows no sign of causing a recession in IT spending," said Jim Tully, vice president and distinguished analyst at Gartner. "In subsequent years we will see reduced growth, but the fundamentals remain strong. Emerging regions, replacement of obsolete systems and some technology shifts are driving growth."

Gartner analysts said there are important strategic issues facing the IT industry.

"Organizations are switching from company-owned hardware and software assets to per-use service-based models. This will impact the industry in various ways," Mr. Tully said. "The projected shift to cloud computing, for example, will result in dramatic growth in IT products in some areas and in significant reductions in other areas. In general, assets will be utilized with greater efficiency, and we are assuming that the overall effect on market growth will be neutral. We also recognize that there is considerable upside potential for higher growth."

Worldwide software spending is on pace for the strongest growth rate in 2008 at more than 10 percent. IT services spending ranks a close second with more than 9.4 percent growth. Analysts said the IT services sector benefits from the continued innovation in software technology. New software solutions often require labor-based services to implement them.

"Most companies updated their software systems during the period 1997 through 2001, so we are in the middle of an upgrade cycle that should extend past the end of this decade," said Joanne Correia, managing vice president at Gartner. "However, the replacement of systems does not automatically equate to new software market growth. Software as a Service (SaaS)/cloud computing, service oriented architecture (SOA)/Web 2.0, and open source software are causing huge changes to the software market. Many of these factors are impacting market growth as enterprises replace assets with per-use services."

IT spending is dominated by services rather than products. Together, IT services and telecom services account for 70 percent of total IT market spending. Gartner analyst said the telecom sector has a major effect on overall IT market performance, accounting for almost \$2 trillion in 2008.

"Legacy telecom services have a dampening effect on sector growth, and therefore on the overall IT market," said William Hahn, principal research analyst at Gartner. "The dominant size of the telecom services market guarantees that even with the forecast for relatively slow growth, it will still comprise over 44 percent of the IT market in five years time."

The outlook for IT services market growth has improved despite macroeconomic uncertainty. "Spending in IT services is being supported by two main factors," said Kathryn Hale, research

vice president at Gartner. "Businesses are investing in improvements to internal processes aimed at reducing costs, while often maintaining some of the prior interest in innovation. The second factor is that globalization allows IT services providers to mitigate the risk of weakening demand by operating in more markets."

Search and Ad Network

Buzz Inc has ignored conventional wisdom from the outset and has instead developed an enterprise aimed at the future. Globalization, economic shifts, and changes in the very manner in which business is and will be conducted have all been taken into account. Having started with seed capital Buzz Inc was not reliant on venture capital firms, allowing the ideas and concepts to develop unimpeded by traditional corporate thinking. While the "Google" phenomenon exploded and the competition raised and spent fortunes to capture market share, 12buzz.com, under the direction of Buzz Inc, quietly built a better product tailored to the emerging markets, with live support, webmaster support and a strong respect for privacy.

Reference: Buzz Search <http://www.12buzz.com/>, News Search <http://www.news.12buzz.com/>, Video Search <http://www.12buzz.com/>, YouTube Search <http://www.video.12buzz.com/>, Blog Search <http://www.12buzz.com/>, RSS/XML Search <http://www.12buzz.com/>, Download Search <http://www.12buzz.com/>, Wiki Search <http://www.12buzz.com/>, Ad Network <http://www.ads.12buzz.com/>, Bangkok Post <http://www.bangkokpost.com/>,

Search and Ad Network – The Market

Burlingame-based **Outsell Inc.** predicted online advertising spending would best advertising spending for TV, radio and movies in 2008 for the first time. Companies are projected to spend \$108 billion online and \$98.5 billion on TV, radio and movie ads. Print media will still take in the lion's share of advertising dollars, capturing a projected \$147 billion.

The company includes in its tally for online media, the amount a company spends developing its web site, since web sites are used to market a company. Still, online advertising is growing at the fastest pace of those three sectors, with 12.3 percent growth projected in 2008, while spending on print media is expected to fall 2.4 percent.

The \$105 billion online advertising market has attracted heavy investment, on the coattails of Google Inc.'s \$3.1 billion acquisition of DoubleClick in April 2007.

Earlier this year, **Adconion Media Group** took in \$80 million in venture capital investment from Index Ventures and Wellington Partners. No longer a startup, Adconion ranked 11th in its ad network's total reach -- meaning how many web sites its ads appear on -- in June, behind big players like Yahoo Network, Google Ad Network and others.

And **Glam Media**, with offices in Brisbane and New York, said it had raised \$80 million in debt and equity in March for its ad network and content site targeting women.

IDC's Digital Marketplace Model and Forecast, which does not include the company's spending on its own web sites in its data, said online advertising spending will reach \$65.8 billion this year and \$106 billion by 2011 and will grow from 10 percent of all advertising spending this year to 13.6 percent by 2011.

However, investment in digital media, which includes advertising networks, showed some signs of slowing during the early part of the year, according to a biannual VentureDeal report. Investment fell 18 percent to \$329 million in the first quarter of the year, compared to the previous quarter.

Buzz Words for Advertisers

12buzz.com designed Buzz Words for advertisers who want to reach a specific, qualified audience as efficiently and cost effectively as possible. Advertisers may select their own targeted keywords as well as websites, and even web pages and only pay when customers see or click on their ads. It's simple to create ad text or banners and manage online advertising accounts without any large upfront payment or open ended contract required. We also offer free help in creating, managing and posting your ads. You do not even need a credit card; this is an important factor in emerging markets where many people and businesses do not have a credit card facility that is compatible with online transactions. 12buzz.com offers the most extensive range of payment options available and we also allow, subject to approval, 30 day accounts. The ads appear only where you have selected the ads to appear, you are never charged for any other ad display or click. This makes 12buzz.com the fairest and most transparent online search and ad service.

12buzz.com's experienced sales and service team is ready to help optimize campaigns for all of our advertisers big or small. Our staff at Buzz Words are experts at working with advertisers in emerging markets to select the appropriate keywords across dialects and languages and generate the matching campaign, then carefully monitor the campaign to improve its performance over time by refining keywords and rewriting copy and redeveloping branding based on what is most effective in the market. There's no limit to the number of keywords that an advertiser can select or the creative and expert assistance they can receive. Through affiliations and direct sales our recent advertisers include Amazon, Microsoft and Expedia.

12buzz.com provides all of its advertisers with comprehensive reporting and interpretative services to enable detailed fine tuning of campaigns and live intelligence on which components are performing best. Advertisers can further increase efficiencies by targeting to their selective demographic.

Reference: <http://www.12buzz.com/buzzadvertising.html>,
<http://www.12buzz.com/business/>, <http://www.ads.12buzz.com/>

Buzz Logic and Web Services

12buzz.com believes great advertising can be as entertaining and useful as search results or the many other forms of content. Great targeted advertising can also enhance the enjoyment for visitors to a publisher's website, while helping publishers generate income from their content. Buzz Logic combines Buzz Search technology with our base of keyword advertisers.

Our own enterprises deliver high quality ads that target search results both directly and based on cross sales, and tailor made to fit with and compliment the content on a site's pages, no matter how specialized the content. We are also careful not to have advertisers on a site competing directly for sales from the site, for example on a travel site we might allow travel guides and luggage but not another travel site. Advertisers, publishers, and visitors all profit as a result.

Signing up for Buzz Logic is simple -- it only takes a few minutes to apply. Our sales team helps customize the program for all sites regardless of traffic; we are always ready to help our advertisers and publishers alike.

For those publishers wishing to have more control over their site searches, 12buzz.com developed a private label search, a brandable and secure appliance that delivers full search results from the web, while maintaining contact to the host site.

Reference: Buzz Logic <http://www.12buzz.com/buzzadvertising.html>, Web Services <http://www.12buzz.com/business/>

Buzz Logic and Web Services - The Market

The growth of digital media and advertising continues to outpace that of any other media. With annual growth rates in 2008 of between 20 and 30% in all developed markets around the world, the next several years are expected to deliver similar levels of growth, sufficient in many countries to push digital advertising to the number one spot ahead of newspaper and TV advertising. Emerging markets like Thailand and China will offer huge growth rates over the next 10 years, as the industry is in its infancy.

This global trend is resistant to financial market conditions, as marketers of all shapes and sizes direct traditional advertising dollars into more measurable, and therefore more accountable, digital channels such as online display, search, affiliate and mobile marketing. Even the largest of multinational brand advertisers are actively migrating their budgets to digital media as they secure better results, more efficiently and at a lower cost per acquisition. As a result, the business case for digital is now compelling for the most traditional of advertisers. These dynamics see 12buzz.com and Buzz Media positioned strongly, both in terms of growth opportunity and future profitability

Portals, News and Communities

A **web portal** is a site that provides a single location via a web page or site, for specific information/services/activity. Web portals function as a point of access to information on the World Wide Web. Portals present information from diverse sources in a unified way. Apart from the search engine standard, web portals offer other services such as e-mail, news, stock prices, infotainment, and other features. Portals provide a way for enterprises to provide a consistent look and feel with access control and procedures for multiple applications, which otherwise would have been different entities altogether.

Om 12buzz.com we offer, Real Estate, Travel, Games, Downloads, News, Forums, Blogs, Shopping, Email, TV, VoIP, Mobile Downloads, Communities, Content Delivery, Online Ad Management, Financial Services, Casinos and much more.

Our 12buzz.com portal is designed to become the world's biggest web portal. The World Wide Web consists now of over 40 million web sites and 50 billion web pages. This vast expanse of sites reflects the many industries that are now dependant or complimented by online services. However, this is not without its pitfalls, Phishing, Identity Theft and Fraud that are common place now on the Web. 12buzz.com aims to bring you one location for your online e-commerce, activities, communications and entertainment. Our e-commerce and online retail has partners and affiliates that are household names like Amazon, iTunes and Expedia. Our comprehensive service allows you to shop, look for property, book travel and download music and movies in a secure environment free from any online problems.

We offer 3 distinct community web sites as well as extensive news services and search facilities. We have developed content in English, Thai and Chinese and we are among the leading sites in most of Asia.

12buzz.com is one of the world's top 10,000 websites according to Alexa.com; regional studies put us as high as top 12 in Thailand and top 300 in China with a growing Asian audience.

The coming year will see many more online retail and portal businesses go live in the 12buzz.com family and by the close of 2009 we would expect to have over 100 sites online covering geographic, language and interest specific topics. A series of regional sites will also be launched; all of these will add value to our target specific ad network and to the company as a whole. We are targeting 100m daily impressions across the family of sites by the end of 2009.

Reference: Buzz <http://www.12buzz.com/>, Xirxi <http://www.xirxi.com/>, 7123000 <http://www.7123000.com/>, Dubai Web City <http://www.dubaiwebcity.com/>, Actorvist <http://www.actorvist.com/>, Celebrity <http://www.celebs.12buzz.com/>, CWN Club <http://www.cwnclub.com/>,

Portals, News and Communities - The Market

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Online Retail

Online Retail is still a development project at Buzz as we integrate our products and partner products into an online retail platform, through affiliations and partnerships with, Amazon, Ebay and Expedia to name just a few, we can offer great products in many languages with a multitude of payment options.

Online Retail is another area that will draw upon our online ad network and search engine marketing technology for its success. Buzz has unprecedented low cost entry in to this high revenue sector.

Online Retail-The Market

The **National Retail Association** is forecasting \$204 billion in retail sales over the Internet in 2008, while the rest of the retail industry expects sluggish growth.

According to the NRA's **Shop.org** annual survey, **The State of Retailing Online 2008**, the expected \$204 billion is a 17 percent increase over last year.

The sales categories expected to do the best include apparel, with \$26.6 billion, computers at \$23.9 billion, and autos at \$19.3 billion.

"From higher shipping costs to changes in consumer shopping habits, online retailers are not immune to the current economic climate," said Scott Silverman, executive director of Shop.org. "But the fact that online sales will increase substantially this year demonstrates the resilience of the channel and is a testament to the value and convenience most customers find when shopping online."

The study also found 53 percent of retailers surveyed allocated their marketing budgets toward customer acquisition and 21 percent of their marketing budget toward customer retention.

Other findings include:

- ❖ 35 percent of retailers will continue to market through search engines.
- ❖ 90 percent will use pay-for-performance search placement and 79 percent said they will make this a priority this year.
- ❖ 85 percent said they have used some shipping with conditions promotion in the past and 35 percent said they will focus on more of these promotions this year.
- ❖ 65 percent said they will increase focus on social networking advertisements and 55 percent said they will focus on Web widgets.

Travel

China has now surpassed the United States of America in terms of the number of internet users; in all Asia is by far the largest online market in the world. Asia's online tourism industry has developed rapidly with China, Thailand, Malaysia and Hong Kong being some of the most visited countries in the world. China alone expects US\$53 billion in revenue from international tourism and US\$100 billion in revenue from domestic tourism respectively by 2010, 70% of this booked as a result of an online agent or and agents web site.

According to the statistics, the number of tourists taking to the internet as the main channel to get tourism information accounted for 66.7% of China's total and 71% of Asia's total tourism market. Hotel reservation generated online amounted to 70% of China's total hotel bookings. With the wide diversification of online business related to travel, Buzz's online travel booking service continues rolling out our integrated travel products that draw on the strength of our technology division.

Our online travel service is divided into two categories. Firstly travel booking websites, in partnership with Expedia providing online booking of air tickets, hotels, rent-a-cars, holiday rentals and cruises. The other is our travel information websites, mainly offering travel information and news services.

As additional support Expedia provides Buzz travel clients with 24 hour hotline numbers so that arrangements can also be done by a live agent.

Online Travel-The Market

Online travel sales in Asia will grow about 90 per cent over the next 10 years according to industry experts, with China, India, Indonesia and Vietnam among those destinations leading the way.

According to exhibitors of the inaugural ITB Asia event, the new B2B travel trade show to be held in Singapore, October 22 to 24, a majority of the cyber sales are expected to come from current customers aged up to 25 as they gain more spending power over the next decade.

"There is going to be a huge increase in online travel and many global players have recognized the economic potential of the market, as well as the importance of maintaining service quality," says Neelu Singh, chief operating officer of India based Ezeego One Travel & Tours Limited.

According to the Pacific Asia Travel Association, regional tourism is expected to soar with nearly 500 million visitors arriving by 2010, generating \$4.6 trillion in revenue.

The World Travel and Tourism Council (WTTC) and global management consultancy, Accenture, expect the hospitality industry to be worth \$15 trillion in the next 10 years. Hotels now have to keep up with the growing competition by aggressively embracing technology.

"It [technology] provides them not only with a competitive edge but also helps to protect their assets, brand equity and drives innovation," says Oliver Winzer, regional director of IT Asia, Amadeus Hospitality Business Group, a global technology and distribution solutions provider for the travel industry.

"In a world which is literally run by technology, it is imperative that one sustains the growth and invests intelligently to generate better yields and revenue," he said.

ITB Asia will have a Travel Technology pavilion and delegates are also being offered preferential rates to attend the Web In Travel (WIT) travel technology event which takes place in Suntec Singapore. The key theme is how technology will change the way we communicate and travel in the future.

"Most successful travel companies now embrace innovative technology solutions and online sales," says Dr Martin Buck, director of Messe Berlin (Singapore), the organizers of ITB Asia. "Our role is to convene a great travel trade event that shows exhibitors and travel buyers how to get their share of the future of travel."

ITB Asia will cater to the three major sectors of the travel industry: holiday travel, business travel, and the meetings, or 'MICE' sector. About 5,000 members of the travel industry are expected to attend the premiere of ITB Asia. Floor space is already sold out with exhibitors confirmed from 42 countries.

Games

The most striking feature of our games is the wide variety of games our web 2.0 online arcades offer. Action, board games, puzzles, racing, shooting, adventure, sport keep players entertained and online, many of our games are also portable and can be easily lifted from the site and used in MySpace, Facebook, sent as email or placed on any website.

Buzz is committed to delivering more games to users and has partnered in the sales of electronic assets with some of the worlds largest MMORPG (Massive Multiplayer Online Role Playing Games) as well as having several of our own MMORPG in development.

Games-The Market

It estimates more than 200million people play casual games over the internet each month with annual global sales of more than \$2.5billion.

"Casual games are fun, quick to access, easy to learn and require no previous special video game skills, expertise or regular time commitment to play," the association says. "Casual games are usually easy to pause, stop and restart with little consequence to the player's enjoyment."

The Casual Games Association, which just held its annual industry meeting in Seattle with more than 3000 attending, believes casual games are replacing television as an important "stress reliever".

Research has found that people turn to casual games primarily for stress relief, to take a break, for the challenge or because they are bored.

The games attract a much broader demographic than traditional video games. More than 51% of casual game players are female and 62% are over 35. The figures rise to 74% and 72% if the definition is restricted to "paying customers" only.

Jessica Tams, managing director of the Casual Games Association, says industry analysts "have known for some time that more people play casual games than any other type of video game".

"The connected casual games industry is a multibillion-dollar industry (but) no matter the exact sizing or growth rate, the importance of casual games is unchanged - consumers love casual games and will continue to play."

Many casual games are instantly familiar because they are based around recognizable concepts or simple games that consumers played in video game arcades in the early 1980s or on the first generation of game consoles and home computers.

Atari founder Nolan Bushnell told the Casual Connect conference last year that in 1981 more than 100million people "identified themselves as a game player".

Software and Application Development

Software and Application Development is where we translate a perceived user need or concept into an application or web service. We are constantly monitoring trends and looking for new ways to do things and new things to do online. The Internet is in a constant state of evolution and to maintain and build on our success we need to also be innovators.

Our strong outsourcing division provides us with skilled professionals to do research and development funded by the outsourcing division directly. The products developed are then used through out Buzz-Inc and sold via licensing through our divisions.

Primarily it is our innovation in technology that provides Buzz-Inc with an edge on our competition in many areas. Our dedication to this division has resulted in an extensive bank of proprietary applications.

Reference: <http://www.12buzz.com/business/>

Software and Application Development - The Market

Innovation is Boundless

BuzzTel – The Company of the Future

Voice over Internet Protocol (VoIP) is often referred to as IP telephony, Internet telephony, voice over broadband and broadband phone. BuzzTel has taken this idea to a brand new level with an easy to use Phone to Phone service which removes the effect of low quality PC

headsets and bad internet connections. With our service customers connect from their own mobile or landline direct to any phone anywhere in the world.

Early indications from users show a very strong uptake of the service with strong sales. China passing the U.S. in number of Internet users was only a matter of time given its huge population of 1.3 billion. Still, only 19.1 percent of China's citizens have online access and many use Internet cafe's to connect, this is far less than the United States, where Internet penetration is 71 percent, according to the Pew Internet and American Life Project.

China is the world's largest potential VoIP market and Buzz is aiming to be the number 1 supplier in the nation. Through limited free/ad supported use and unlimited free SMS and Text messaging (ad supported) Buzz use will spread quickly across China. The company also intends to use the VoIP and SMS services to expand an already strong ad network.

Customers can take advantage of Direct Inward Dial (DID) numbers to provide a very low cost alternative to the high cost of direct dial international rates from 40 countries. A Buzz International Phone Number is a local phone number that is used by customers to forward a call over the Internet, using Buzz VoIP technology, to your home, business or mobile phone number. By using Buzz International numbers, you can bypass high international long distance rates when making international calls; you can stay connected with clients, employees or family for a fraction of the cost.

* Easily Track all phones and callers in real time

* Print out receipts and call history and details

Buzz International Phone Numbers are the ideal solution for those Individuals and Organizations that want to have a local presence in major markets without having to have a physical location in those counties. For example, a consulting firm in China requires a local presence in the United States without having to open up an office. With Buzz International Phone Numbers, they can have a New York phone number that rings directly into the corporate office in China. It is also an ideal way of keeping in touch with family and friends worldwide while travelling.

Reference: <http://www.12buzz.com/voip/>

BuzzTel – The Company of the Future - The Market

According to market watcher Infonetics, the worldwide VoIP market was down by 4 percent, thanks largely to a double-digit decline in the session border controller (SBC) and softswitch segments. That's the first-ever sequential decline for SBC, which dropped 14 percent between Q1 and Q2 of 2008.

If there's any softening, however, it's quarter-to-quarter, not year-over-year. Compared to 2007, the overall VoIP market is up by 3 percent -- spurred by strong gains in the media server and (surprise!) SBC segments.

For the rest of 2008, Infonetics projects VoIP should post strong growth.

"While down in the first half of 2008, we expect the carrier VoIP equipment market to bounce back in the second half, ending the year on a positive note. The five-year outlook looks good

as well, as demand for VoIP networking gear continues unabated, driven by a long term migration from circuit switched to packet telephony," said Stéphane Téral, principal analyst for VoIP and IMS at Infonetics Research, in a statement. "Similarly, while the session border controller segment saw its first sequential decline this quarter -- due to a pause in deployments in North America and Europe where large service providers are maxing out their installed base rather than purchasing new equipment -- we expect it to pick up nicely in the second half of the year,"

In fact, Infonetics projects robust VoIP market growth through 2011, with the combined VoIP and IMS segments nearly doubling in revenues over the next four years. During that period, Infonetics says, IMS core equipment -- particularly for home subscriber servers (or HSS) and call session control function (CSCF) servers -- should account for most of that growth.

Email

Buzz Email Anywhere is fully integrated with all desktop, mobile, iPhone, iPod and Blackberry devices, and the free service is available at www.12buzz.com/email or on mobile at mobi.12buzz.com. As part of the new upgrade the sending of SMS/Text Messages is now much easier using Japanese, Chinese, Thai and many Indian Languages.

Email Anywhere puts the world of online communication on your desktop, mobile, iPhone, iPod and Blackberry. If you want to exchange Email, Video or SMS with colleagues, friends or family all the tools you need are there.

If you're looking for an e-mail program that is fully integrated with any device, look no further. This free e-mail application will rival even the most powerful commercial programs.

It's great also for people who want to check their other email accounts with a mail client that is not limited by OS or device.

Here are some key features of Email Anywhere

-- Manage multiple e-mail Accounts

If you have several e-mail accounts, you can work with all of them within one window. You can also create multiple users, or identities, for the same device. Each identity has unique e-mail folders and an individual Address Book. Multiple identities make it easy for you to keep work e-mail separate from personal e-mail, and also to keep individual users' e-mail separated.

-- Browse through messages quickly and easily Using the message list and preview pane, you can view a list of messages and read individual messages at the same time. The Folders list contains e-mail folders, news servers, and newsgroups, and you can easily switch among them. You can also create new folders to organize and sort messages, and then set up message rules so that incoming e-mail that meets your criteria automatically goes to a specific folder. You can also create your own views to customize the way you look at your e-mail.

-- Keep your e-mails, pictures, video's, and music on our server so you can enjoy it from more than one device.

Whether or not your email service provider (ESP) uses an Internet message access protocol (IMAP) or POP e-mail server for incoming e-mail, you can read, store, and organize your files

in folders on the server without downloading the messages to your device. That way, you can view files from any device as they all can connect to our server.

-- Use the Address Book to store and retrieve e-mail addresses. You can save names and addresses in the Address Book automatically by simply replying to a message. You can also import names and addresses from other programs, type them into the Address Book, add them from e-mail messages you receive, or add them from a search. The Address Book supports Lightweight Directory Access Protocol (LDAP) for viewing Internet directory services and ActiveSync.

-- Add a personal signature or stationery to your messages. You can insert essential information into outgoing messages as part of your personal signature, and you can create multiple signatures to use for different purposes. You can also include a business card with more detailed information. To make your messages look more attractive, you can add stationery patterns and backgrounds, and you can change the color and style of the text.

-- Send and receive secure messages. You can digitally sign and encrypt messages by using digital IDs. Digitally signing your message assures recipients that the message is really from you. 4096 Military Grade Encryption ensures that only intended recipients can read the message.

-- Control Spam Settings

Specify the level to mark a message as Spam, a value of 10 will mark only the most obvious messages as spam, where a value of 1 will use a more aggressive filter to determine if a message is of Spam origin.

-- iPhone - iPod - Mobiles and PDA

Everything you can do on your PC, you can now do on these devices with Buzz Email Anywhere.

Here you can easily organize your work, add Tasks and Appointments to specific times and dates. The new features work and interact with PC, Mobile and even iPhone.

Reference: <http://www.12buzz.com/email/>

Email - The Market

The growth of digital media and advertising continues to outpace that of any other media. With annual growth rates in 2008 of between 20 and 30% in all developed markets around the world, the next several years are expected to deliver similar levels of growth, sufficient in many countries to push digital advertising to the number one spot ahead of newspaper and TV advertising. Emerging markets like Thailand and China will offer huge growth rates over the next 10 years, as the industry is in its infancy.

This global trend is resistant to financial market conditions, as marketers of all shapes and sizes direct traditional advertising dollars into more measurable, and therefore more accountable, digital channels such as online display, search, affiliate and mobile marketing. Even the largest of multinational brand advertisers are actively migrating their

budgets to digital media as they secure better results, more efficiently and at a lower cost per acquisition. As a result, the business case for digital is now compelling for the most traditional of advertisers. These dynamics see 12buzz.com and Buzz Media positioned strongly, both in terms of growth opportunity and future profitability.

Casinos

Buzz Participating casinos use the latest generation of user-friendly software, featuring stunning award winning games, with full-screen 3D graphics, stereo sounds, the fastest downloads, multilingual platforms, and non download flash versions supplied by PlayTech. They must also meet strict criteria for offering superior 24/7 customer service and the right mix of player incentives - to keep players happy and playing longer.

12buzz.com and partners began offering a hybrid affiliate program allowing others to benefit from promoting multiple top-tier online casinos in one program several months ago. Since then the program has given Buzz a direct interest in over 80 Online Casino's in Asia. The Buzz affiliate program combines the best products, superb marketing, and the most accurate online statistics.

Reference: <http://www.buzz-casino.com/>

Casinos - The Market

According to PricewaterhouseCoopers, the Asia Pacific region, particularly Macau, Singapore, and Thailand, are expected to be the world's fastest growing gaming markets, with projected annual increases of 15.2 percent over the next five years. PWC forecasts that Asia Pacific revenues should mushroom from \$18.3 billion in 2007 to \$37.2 billion in 2012. (Gaming Industry Media, June 19, 2008)

Mobile Web

On 12buzz.com's mobile portal users can check any e-mail, search the Web, send GRPS messages, share photos, micro-blog and watch videos on their phones – our service is 100% compatible with systems offered by Google's Android, Microsoft Corp., Apple Inc. and Research In Motion Ltd. The Buzz Mobile Portal offers great ad space available from Buzz as well.

Buzz is seeking the same payoff from mobile-phone advertising that it is developing in the computer-based online ad market. Shipments of so-called smart phones, which have Internet browsing and e-mail access, increased 29 percent to 32.3 million units. North America led that growth, where shipments more than doubled from a year earlier, Stamford, Connecticut-based Gartner said.

There are more than 3.3 billion mobile phones worldwide, about one for every two people on the planet. By 2010, that number is expected to jump to 4 billion, or triple the number of personal computers, Gartner said.

Reference: <http://www.mobi.12buzz.com/>, <http://www.mobith.12buzz.com/>,
<http://www.mobinc.12buzz.com/>

Mobile Web – The Market

Online advertising on phones in the U.S. may jump to \$4.8 billion by 2011 from \$1.6 billion this year, according to New York-based research firm EMarketer Inc.

"They look at mobile as one of the emerging, multi-decade opportunities," Scott Kessler, an analyst with Standard & Poor's in New York, said in a Bloomberg Television interview. "This is about market share for Google right now."

Asia will continue to deliver strong growth in the mobile phone market due to sustained demand from China and India, the world's two biggest markets of such services, industry officials said.

But, even if Asia is the world's largest broadband market in terms of absolute numbers, it lags the United States and Europe in overall penetration, with just 3.6 out of every 100 inhabitants connected to the high-speed Internet, the International Telecommunication Union (ITU) said in a report.

The ITU, which groups companies and official bodies from 191 countries, held an industry conference in Bangkok this week. The Asia Pacific region has about 1.4 billion mobile phone subscribers, representing 42 percent of the global market, and it is expected to exceed 50 percent within the next two years, Hamadoun Toure, secretary-general of the ITU, said.

India and China combined have total cell phone subscribers of about 900 million, accounting for a quarter of the world total. "Every month, India adds 9 million new subscribers and more, which is higher than China. We hope the excitement will continue," said N.K. Goyal, president of consultant group Communications and Manufacturing Association of India.

PROPERTY

One-2-Property

Your real estate portal

One-2-Property is the new way to market property. The service is designed to be a one-stop shop for selling, buying and renting, with listings from both the residential and commercial sectors. The fully searchable and categorized database means users can quickly access the properties that match their search criteria without having to trawl through endless pages of unwanted information.

One-2-Property is the latest revolution in the real estate industry because of its global vision, with online content covering four continents and companies currently operating in five

countries. Reaching out to our members and users all over the world gives the members full worldwide coverage, One-2-Property's archive and database are fully categorized and best searchable with an online keyword search facility. One-2-Property does all the full plan marketing for you and your property, both online and in print media. Buyers and renters come across us in all search engines, national newspapers, and real estate magazines and also major events we sponsor. Through its unique approach to real estate, One-2-Property has become the most valuable and powerful tool there is.

One-2-Property offers dedicated real estate news and useful articles from around the world, carefully selected and assembled by our team of experienced journalists. A complete source of real estate information, contracts and blue-book for each region are provided with an update for members.

The Internet allows the real estate industry to capitalize on the e-commerce section of this particular sector. One-2-Property is the first company to truly understand and embrace the 'e-revolution' - we offer the only globally integrated service that specially caters to real estate professionals and consumers.

Our Services include - Sale and rental brokerage - Listings Hosting - Property Management - Asset Management - Hotel and Resort Management - Consulting - Funds Raising Service - Loans - Project Management (One-Stop Service)

Reference: <http://www.property.12buzz.com/>

One-2-Property Real Estate Service Provider

The Internet and mobile technologies have transformed the real estate industry by changing the way people find property. The new generation of buyers is eager to explore property options online. Today's clients carry iPhones and Laptops. They expect to see Web sites with video tours, audio clips and even video podcasts. And if they haven't yet ventured into the world of multimedia, today's homebuyers and sellers are engaged by these tools while looking to the Web for a growing list of information, goods and services, especially property.

Individuals and Corporate clients are more and more tech-savvy, and they're looking for an agent who is capable of using technology, at One-2-Property we are actually developing our own technology through our parent company Buzz Inc, owner of one of Asia's largest Technology companies.

The Buzz Digital Real Estate Office

Every Agent is equipped with

- ❖ Individual tablet PCs for displaying and retrieving documents and other computing tasks. The client's signature directly on the screen is as good as a signature on paper.
- ❖ A portable printer.

- ❖ iPhone, Smart Phones and iTouch that display listings and photos.
- ❖ Internet-based fax and phone numbers
- ❖ Buzz Proprietary real estate software
- ❖ Buzz Thailand's Number 1 Web Search Engine
- ❖ 500m online ad impressions a month from Buzz Ad Network
- ❖ Exclusive Print Advertising Deals in Asia
- ❖ Our own Publications online and offline
- ❖ 12buzz.com's high profile (one of the worlds most popular sites)
- ❖ Strong Asian Tradeshow Presence

Our Agents are ready for Business anytime, anywhere

One-2-Property also produces several Property Widgets, the first to take the real estate industry into the expanding market of Social Media Advertising.

If this sounds excessive, consider how most people start their search for a home online. Now over 80% of buyers and sellers make the Internet their first stop. Buyers go online to community message boards, local blogs and most importantly search for property online. With One-2-Property you are assured an audience.

A combination of direct investment from Buzz Venture Capital and our Marketing Partner program allows us to take equity in many prime developments in Asia. Our strong technology and industry knowledge put us in a unique position to build a portfolio of real estate investments focused on the resort destinations of Asia.

VENTURE CAPITAL

Buzz Venture Capital offers capital via direct investment and the provisioning of technology and services; typically we provide assistance to immature, high-potential, growth companies in emerging markets. Although venture capital investments are generally made with cash in exchange for shares in the invested company, Buzz is the first to realize the high value of technology in today's business world and has exchanged technology and services for equity, sometimes this is part of a cash investment and sometimes this is a stand alone transaction.

Venture capital is most attractive for new companies in emerging markets with limited operating history that are too small to raise capital in the public markets and are too immature to secure a bank loan or complete a debt or equity offering. We mitigate the high risk that Buzz Venture Capital assumes by investing in smaller and less mature companies, and by taking significant control over company decisions and finances, in addition to a significant portion of the company's ownership. Our services are also charged to the company at market rates allowing us to build a margin into the equity from the outset, reducing our cash exposure. Each venture capital project is housed in a purpose built entity to protect shareholders from any long term negative exposure.

Buzz Venture Capital brings managerial and technical expertise as well as capital to our investments. Our various divisions offer strong support from concept to capital raising and listing. We also have extensive infrastructure to help launch existing and new businesses in Asia. As China and the region grows, this service is becoming more and more important. Made of many cultures, languages and countries, Asia, particularly China has proven difficult to enter for many foreign companies. Buzz Inc specializes in this area.

Our Areas of Investment so far:

Mining

Our Search Engine developments lead us into the mining industry. While we were testing the ability of our technology to gather, store and organize data, we discovered the power that this application had. We set it to a task, to build Buzz Inc a geological and mining survey map of the world based on information stored online of old and new surveys, drilling, testing and exploration.

Over the past century most of the world has been at least to some extent studied from a mining perspective and most of that data is stored online somewhere. The amount of data is overwhelming, but not for our search application: we search gathered and indexed the data, and then we turned to the database to search out prime unclaimed mining rights, and we found many.

Buzz quickly capitalized on the idea and hired a small team of professionals to go and secure the best of the mining claims on behalf of Buzz Inc, to package them in a single entity, install strong management, and then market the mining assets or seek venture partners.

Reference: <http://www.globalmineralscorp.com/>

Export-to-Asia Portal

A Raw Materials/Commodities trade service which will allow international entrepreneurs to trade direct to Asia's growing number of buyers.

Export-to-Asia will provide suppliers across the world with an Asian-language online storefront on 12buzz.com's marketplace. It is a user friendly, direct channel to connect international entrepreneurs with millions of buyers in Asia.

Export-to-Asia members will also benefit from Buzz's professional translation service and promotions at major trade shows in Asia every year.

Asia's importance in the global market is evolving from a top manufacturing hub and exporter into a powerful global buyer as well. Asia's growing demand for Raw Materials/Commodities is being fueled by a booming economy and an emerging middle class. In China the most recent trade figures indicated a continued rise in exports by 18% from a year ago to US\$121.53 billion, while imports soared 31% to US\$100.18 billion, shrinking the nation's trade surplus for the month. China currently ranks third in the world in trade volume and is expected to become the world's biggest import market within 10 years.

The service will be limited to pre-qualified Buyers and Sellers in the Energy/Minerals/Metals markets, the service has already signed agreements to exclusively market minerals such as Iron Ore, Uranium and a list of other industrial minerals.

Property

Property in Asia continues to expand fueled by rapid growth in China, India and the rest of Asia. Tourism and International investment add to the growing interest in the regions properties.

Asian real estate covers a vast continent which includes some of the world's fastest growing economies including China and India. Asia has proven to be a secure and high profit destination for property investment as it includes thirty countries that are either just rising on the international scene or will rise as their economies develop further.

Although some of the countries included in Asia are generally not considered stable enough for large foreign investment, the majority of Asian countries are great places for international developers and contractors looking to capitalize on emerging markets. The Asian property market is slowly starting to gather pace with places like India and China, where land is at a premium, offering the investor opportunities to invest in superb development projects which are guaranteed to ensure high returns.

Asian real estate is certainly on the watch list of any serious investor who wants to either begin investing in the foreign market or who already knows the unquestionable advantages of buying or developing real estate. Asia is currently poised for a huge economic boom in so many sectors, including manufacturing, information technology and travel/tourism. The amount of wealth being created in the Asian continent is like nothing it has ever experienced before. That newly created wealth means that more and more people can afford to buy homes and property – which is fuelling the real estate market. In certain parts of the continent property values are skyrocketing, however, despite the increasing cost of real estate, the continued growth still makes buying Asia real estate a very interesting proposition.

Our property services and sales network provide us with a unique advantage in the property sector, as marketing partner we take equity in many developments, and from reserves we acquire our own property for development and resale. We then use our ad network and real estate agencies to sell the property, further reducing the costs of our investment and maximizing returns.

Currently we are focused on 2 markets, the resort islands of Phuket, Thailand and Hainan, China. We have 4 of our own developments as well as an interest in several more.

Project Name:	The Bentley
Property Details:	2 connected buildings, 7 stories
Size:	8 two-bedroom units on 6 floors total 100 units
Location:	Ao Por Bay, Moo 4 Pla khlok, Amphur Thalang, Phuket Thailand
Land Size:	1 acre
Land Budget:	\$1.2 M
Construction Budget:	\$8.5 M
Construction Period:	1.5 Years
Concept:	A serviced apartment offering five-star facilities. The Bentley facilities consist of a large swimming pool with a pool bar and outdoor Jacuzzi, sauna and steam, 2 floors of underground car parking, a business center, a shuttle bus, a limousine, a speedboat, a roof-top restaurant, a spa, a gym, a convenient store, a dry cleaning service and a large garden. All of the 48 apartment units facing Ao Por Bay give extensive panoramic views of both Ao Por Bay and Phang

Nga Bay. Situated right next door to the Mission Hill Golf Club, one of Thailand's best golf courses, where the Bentley residents, especially golfers, have very convenient access. The service will cover 24 hour concierge service, 24 hour room service and daily maid service. The target market is aimed at the golfers and long-term residents.

Pricing:

The price varies from 80 up to 300 USD per night per unit depending on the season and the length of stay.

Project Name:

Baan Talay

Property Details:

4 leveled buildings, 5 stories

Size:

4 one-bedroom units, 2 two-bedroom units and 1 three-bedroom units on 3 floors of each building and 1 penthouse unit on top floor of each building

Location:

Rawai Beach, Phuket Thailand

Land Size:

5 acres

Land Budget:

\$6.8 M

Construction Budget:

\$15 M

Construction Period:

2.3 Years

Concept:

A beachfront condominium, with units for sale. The owners are guaranteed a fixed yearly return on the rental for the first 3 years. After the 3rd year the rental management right still remains with a Buzz juristic person. Baan Talay provides full 5-star hotel facilities and services however; the atmosphere remains your true home. The long panoramic swimming pool is vast and it includes a built-in Jacuzzi. The residents of Baan Talay enjoy a 24 hour concierge service that caters to both household needs and personal recreation activities. The same view is shared from every unit of Baan Talay due to the attention-to-details design. Each penthouse unit possesses its own outdoor hot tub on a spacious terrace. A 48-foot Baan Talay boat is always parked right on the water ready for you to take off anytime by simply arranging with the concierge. A true home ownership also covers the boat where the residents either enjoy the boat themselves or the return on the boat charter.

Pricing:

The price starts from 750,000 depending on room size, corners and floors.

Project Name:

Koh Aqua

Property Details:

A vast themed water park with villa units and business center facilities

Size:

A 14.5 acre of Water Park and 20 3-bedroom villa units

Location:

TBA

Land Size:

20 acres

Land Budget:

17.5 M

Construction Budget: 32 M
Construction Period: 3.4 Years
Concept: A themed water park offering fun time with family and friends. Preparing itself to welcome both locals and International visitors, Koh Aqua aims at ensuring the five-star service and business facilities. Not only providing the state-of-art water park, Koh Aqua caters to the corporate groups and business travelers with the International standard business center. The board meeting room hosts 20 persons and the banquet area holds up to 300. There are 20 exclusive 3-bedroom pool villas with the ocean view.
Pricing: The entrance fees are 35 USD for adults and 30 USD for children.

Project Name: The Kamala Suites Residence
Property Details: Private pool villas on the hill overlooking the ocean
Size: 20 half-an-acre private pool villas
Location: Kamala hill, Phuket Thailand
Land Size: 13 acres
Land Budget: 6.2 M
Construction Budget: 21 M
Construction Period: 2 Years
Concept: An exclusive three-bedroom villa situated on the mountain with a sea view. Each villa consists of three bedrooms, 4 indoor bathrooms, 1 outdoor bathroom, 1 living room, 1 European kitchen, 1 entertainment room, a swimming pool with Jacuzzi, an outdoor hot-tub, large tropical garden, a parking space for 2 cars, a maid quarter, a laundry room and a storage. The common area provides a fitness center, a restaurant, a bar and a park. The complex shuttle bus goes out twice a day through the route of the island's favorite beaches, shopping malls and Phuket town. For any other routes, the limousine is arranged accordingly.
Pricing: The price starts from 1.5 M depending on the level of ground.

Technology

Technology is now part of our lives and our business; it is a new commodity that is changing as new developments are released. Demand is high and the market is global. Technology also is the driving force behind the success of Buzz Inc and is the single common factor in all our enterprises.

Teams in India, China, Philippines and Thailand strive to develop technology for Buzz Inc to use, sell or license. Our development products can be seen in use with 12buzz.com and many are available for licensing.

Our investment in Technology is substantial, most of the 12buzz.com products are internal developments aimed at the market and the future of Web 2.0 and beyond. We continually look at new ideas, trends and technology use to refine and innovate our Intellectual Property investments and assets.

Our team has built 8 search engines, all interactive with our Ad Delivery System; we have Email and TV products, Ecommerce interfaces, unrivalled VoIP, Portals and Content distribution services. Our rivals have spent billions building similar products; we have managed to create fully functioning and competitive assets for a fraction of the cost.

Marine

Our Shipping Division includes both construction and sales of commercial and private vessels. The shipping industry is one of the main beneficiaries of the increasing levels of international trade, while the luxury yacht market is still growing in Asia. Our Thailand base allows us to be very competitive on building and refits due to the low cost of labor.

Regionally demand for new small freighters continues to grow and we offer both extensive experience and current technology know-how. Whether it is a small or large commercial vessel, luxury yacht or a special fabrication project, 007Boats can handle it. Our commitment to our customers is to provide low cost, high quality, safe and on-time results. We can also market and finance vessels with our extensive broker network online and offline. Started last year we have completed refits and have 1 luxury yacht and 1 freighter under construction. Price and financing are expected to allow us to grow quickly in the Asian commercial vessel market.

Rising fuel prices and changing regulations are seeing many of Asia's small freighters become too expensive to run, or unable to obtain licenses to operate. Demand in the market is expected to double in the next few years.

Media

Our Advertising Agency is a full service Internet Marketing / Traditional Ad Agency comprised of creative, experienced, talented and versatile staff. We combine expertise and superior technology, providing advertisers with a Buzz distinct competitive edge.

Our Online Advertising Agency helps clients establish and implement online and offline strategies. From single online ads to planning a world wide online/offline ad campaign, we will develop a service plan that will meet our advertiser's needs and budget. We will help you plan and implement an advertising campaign of any scale and budget with high efficiency.

We blend the benefits of a large advertising agency – a strategic approach, compelling creative work and a full complement of in-house advertising services with our own cutting edge technology. Our strong presence in Asia means that there is no better or more cost effective way to enter the booming markets of China and South East Asia than to have Buzz Media manage your exposure.

Whether it is Search Engine Optimization, Online Ads, TV, Newspapers or PPC Search Engine Marketing or a combination of the above, our expert staff works with advertisers to identify the best solution. We offer everything any business needs to build an internet and market presence; from concept to sales.

The decisions made in regard to marketing and advertising needs are critical to success.

Reference: www.dontpirateme.com, www.post.12buzz.com, www.radio.12buzz.com

Filmed Entertainment

Archer Entertainment

Archer Entertainment Media Communications Incorporated is a vertically integrated global entertainment and media company engaged in the production, delivery, distribution and exhibition of digital content through various platforms including Internet, IPTV, and Satellite to PC TV, Video-on-Demand (VOD) and Pay-Per-View (PPV). Archer has created a digital infrastructure leveraging existing Internet assets and resources providing a secure, complete, end-to-end digital solution positioned to capture two-fifths of the world's population, exclusively focusing its interests in China, India and the United States.

Michael Selsman CEO of Archer has been an executive or producer at 20th Century-Fox, Paramount, MGM, Universal, and Samuel Goldwyn Productions, at Goldwyn Studios. He has been a studio and independent producer, and a theatrical agent with Artists Agency Corporation, now ICM, and with famed literary agent, Irving Paul Lazar. He is considered an expert source on international entertainment and has been quoted in such publications as Time, Newsweek, TV Guide, and in various newspapers and books on the subjects of contracts and changing mores and social values in the media and commenting on Hollywood studio history.

Michael has also appeared on national and international television programs, and has appeared as an expert witness in court for various Hollywood guilds, and has also been retained to evaluate film libraries, examining the film product, recommending necessary restorative and preservation techniques, assessing existing distribution contracts in terms of future value, and suggesting new modes of product dissemination, including estimating any particular film's importance as a re-make, or sequel. He consults with entertainment industry attorneys to refresh or amend agreements and talent agents and/or guilds to obtain waivers for royalties or to contract for additional work.

Reference: <http://www.archermc.com/>

Television

Our Satellite TV is a direct beam across all of Asia and Nth America, with existing transmission into China. Over 100m immediate potential viewers. Content will be English Language news, current affairs, fashion, technology, lifestyle and business.

Buzz will seek to develop interactive applications and back channel applications where possible. This will vary from market to market but may include ISP services, telecommunications applications, online interactive content and games, as well as online shopping linked into the 12buzz.com content. Technology and infrastructure is already being developed in our JV agreement previously announced. Total investment in the Sat TV project is estimated at \$34m USD over first 3 years including content. The Station will launch in 2009.

Reference: <http://www.12buzz.com/buzzsat/>

Satellite TV to PC

Buzz Sat TV: over 5000 Stations 12000 Radio Stations and Millions of Videos and Movies all FREE - Featuring Bloomberg, BBC News, CNN International, ESPN, Fashion TV, NASA and YouTube!

With 378 million TV households and 152 million cable TV households at the end of 2007, China is the world's largest TV market. Its cable TV industry generated 3.4bn in revenue in 2007 and is expected to grow at over seven per cent year-on-year to be worth Euro 4.8bn by 2012.

Cable dominates the multi-channel industry as satellite reception is banned and IPTV is in its infancy. As a result 40% of all homes have cable TV, and it accounts for 99% of the pay TV market.

With significant investment in the technological infrastructure across the country, the cable industry is rapidly converting to digital in time for the planned analogue switch-off in 2015. The Olympics is acting as a catalyst for this - as the Beijing Olympics will be the first all-HD Olympic Games. Digitization and a raft of interactive TV services will drive average revenue per subscriber up.

According to The Insight Research Corporation this sector is set to explode, here is what they had to say;

Streaming video and music distributed across the Internet, an IPTV network, or a mobile handset will generate \$70 billion in network- derived and content-derived revenue into the US markets over the next six years, according to a new market research study from The Insight Research Corporation. Streaming media refers to the transmission of digital audio and video files over an IP network or wireless network in real time or on-demand, while prohibiting users from storing the files locally.

Insight's market analysis study, "Streaming Media, IPTV, and Broadband Transport: Telecommunications Carriers and Entertainment Services 2008-2013," describes the technology and market forces underpinning the network-derived revenues generated from distributing streamed content across the public Internet, content distribution networks, cellular networks, or Telco IP networks.

The study also estimates the revenue from the various types of content- derived revenues, along with associated advertising revenue. The streaming market is expected to grow at a compound annual rate of nearly 29 percent over the next six years, driven by on-demand audio, on-demand video, as well as the accompanying advertising revenue.

"The outlook for streaming media has never been brighter. Questions surrounding consumers' willingness to pay for content have been dispelled by satellite radio and iTunes," says Robert Rosenberg, Insight Research president. "The forecasts that we present are conservative and in line with current performance. If, however, per-stream costs drop faster than anticipated, we have quicker acceptance of IPTV, or improvements in 3G delivery take place faster than expected, it could blow the doors off of our forecasts, propelling this industry into explosive growth," Rosenberg continues.

Insight's report examines the following market drivers: licensing issues, broadband Internet access, mass-market demand, and enterprise usage. Forecasts include revenues for the US market by network services, including digital rights management (DRM), encoding, and performance measurement; and by content services, including advertising, music on-demand, Internet radio and video on-demand.

Magazines

Buzz Media offers 4 magazines, namely:

Buzz Asia Quarterly Magazine

Business, Property and Lifestyle News from around the region, to be distributed through Hotels and Resorts, Offices and available online.

Opportunities in Mining

Opportunities in Private Equity

Opportunities in Real Estate

Investor Specific handouts featuring investment opportunities and news from around the world.

These magazines will be handed out at seminars and expos all year round in Hong Kong, Singapore and Malaysia. The PDF version will also be available for download on various financial, news and real estate websites and hardcopy can be ordered free online.

Investments and Trading

Apart from maintaining active foreign exchange hedges to protect the value of our various assets, the company has a reserve set aside for listed investments and speculation, built into another special purpose entity. Limiting liability and managing risk, this division puts our liquid assets to work for shareholders on a regular basis.

Futures, Commodities, Equities and various derivatives are traded and held on a regular basis.

FINANCIAL SERVICES

Merger & Acquisition activity involving Asian financial institutions is at unprecedented levels as Asian firms are undaunted by the credit crisis. In many parts of developing Asia there is no direct access to professional, international financial institutions leaving a sizable market for our financial services division to target a wide variety of wealthy Asian customers.

Domestic competition is increasingly important as a motivating factor in Merger & Acquisition in Asia's financial services market creating a greater need for financial services.

Our Broker (Services)

Buzz Broker is a full-service Investment broker-dealer and financial advisor. Our principal business is Wealth Management. A Buzz Broker account holder can trade stocks, options, bonds, currencies, mutual and hedge funds, in all the major markets of the world in an offshore environment.

Licensed by the Securities Commission of The Bahamas, and registered as a broker-dealer, Buzz Broker Limited is your one-stop source for a broad array of financial products & services. To achieve capital accumulation and preservation, asset protection and diversification, and meet the unique estate-planning objectives of each client, Buzz Broker offers a comprehensive range of investment products and services.

Directory of Service

- ❖ Portfolio Management
- ❖ Asset Allocation
 - * Venture Capital
 - * Underwriting (Through our Affiliated Company)
 - * Private Equity Financing
 - * Pre IPO Private Placements
 - * Global Equity & Fixed Income Trading
 - * International Market Makers
 - * Financial Advisory Services
 - * Money Market & Derivatives Transactions
 - * Agents Offshore Mutual & Hedge Funds
 - * Offshore Organizational Structures
 - * Offshore Corporations, Trusts, & Foundations
 - * Foreign Bank Accounts
 - * Investment Banking
 - * Mergers & Acquisitions
 - * Professional Intermediary

Reference: <http://www.broker.12buzz.com/>

Our Online Trading Platforms

Foreign Exchange, Gold and Silver Trading

Foreign exchange, Forex or just FX are terms used to describe the trading of the world's various currencies. The Foreign exchange market is the largest market in the world, with trades amounting to more than USD 3 trillion every day. Most Foreign exchange trading is speculative, with only a small percentage of market activity representing governments' and companies' fundamental currency conversion needs.

Unlike trading on the stock market, the Foreign exchange market is not conducted by a central exchange, but on the "interbank" market, which is thought of as an OTC (over the counter) market. Trading takes place directly between the two counterparts necessary to make a trade, whether over the telephone or on electronic networks all over the world. The main centers for trading are Sydney, Tokyo, London, Frankfurt and New York. This worldwide distribution of trading centers means that the Forex market is a 24-hour market.

Gold and Silver trading are both long established Asian traditions, our online service offers users the ability to trade Gold and Silver the same way they trade foreign exchange. The easy simple method is proving attractive and as with foreign exchange the service is offered in many regional languages.

Executive Management

Sutida Suwunnavid

Sutida Suwunnavid was born on July 2, 1981. Often referred to simply as Sunny, Born in Chang Mai to a Medical/Military Family, Sunny developed a strong sense of discipline. Sunny is the eldest of 2 sisters and 1 brother.

Educated in Lawrence County High School, Monticello, Mississippi, USA and Mahidol University in Bangkok. Founded in 1889 by His Majesty King Chulalongkorn the Great (Rama V), Mahidol University is one of the oldest educational institutions in Thailand where she also developed a strong understanding of cultural diversity.

Sunny accepted a job in public relations while she was still in high school and quickly entered into the elite society of Bangkok and Chang Mai. Sunny's ability to network and assist in organizing Thailand's elite social events led to Sunny to owning her own public relations company by the time she was 18 years old. Sunny sold her public relations company to Sean Lee (Jack).

She is the Chairwoman of Buzz Technologies, Inc., socialite and philanthropist. She has earned a reputation in Asia as one of the most influential women to know in Thailand. Sutida has held the position of Chairwoman and co-founded Buzz Technologies since early 2005.

As the Chairwoman of Buzz Technologies, Inc., Sunny is a key participant in determining Buzz's business strategy and vision. She is responsible for all of the global business operations of Buzz including sales, product marketing, product and distribution across the three major customer groups of audience, advertisers and publishers. Sunny was instrumental in developing the company's property business.

Sunny continues to share responsibility for Buzz's day-to-day operations with Jack and the Buzz Team.

Sunny currently resides in Phuket, Thailand using the Island Paradise as a base for her frequent travel to Bangkok and China.

Thanissara Sinprasertwong

Thanissara Sinprasertwong was born on July 5, 1978 in Bangkok, Thailand. Miss Sinprasertwong is also simply known as Honey. Honey was born into a large family; she is the third out of the 4 siblings. She comes from a very active business community in Bangkok, with a strong Thai/Chinese heritage.

Honey attended schools in Bangkok, all the way to Assumption University. She graduated from Assumption University or ABAC which is the first International University of Thailand. Becoming one of their excellent students required many hours reading, and studying, this continues today. Culture and Religion remain her subjects of interest. She was active in extracurricular activities, as well as the school newspaper, the art club and several others.

Honey has lived all her life in Bangkok, and is proud to call Bangkok her home. However, she also enjoys visiting other countries both for business and leisure. As a child, she explored England during summer vacations, as well as the USA, Australia, and Japan. She has also lived and worked in Taiwan, in the telecommunications field, for one year. Now she travels around China, Singapore and Hong Kong with fluent Mandarin and good Cantonese language skills.

Like many other leading social ladies, Honey's hobbies aren't only interesting; they also expand her business connections throughout the business community in Bangkok, and elsewhere. Currently, Honey is a shareholder in Bangkok's hottest celebrity night spot, The Curve, as well as four Dinner Cruise ships operating A-List functions on the Chaophraya River in Bangkok.

Honey's real estate career choice is one she enjoys and is proud of. Honey accepted Buzz's offer as a director and has been instrumental in the company success in real estate. When it comes to taking care of clients and customers for Buzz, Honey has an extensive network of people to use as resources. This network includes past clients, customers, peers, family and friends. Honey's real estate clientele have included Nike, Diageo, DST and Syngenta.

Honey is Buzz Technologies, Inc., Regional Business Development Director where she is responsible for the company's overall corporate and institutional clients, in addition to managing major publishers for Buzz's Marketing platform. She oversees new business development and execution of technologies for Buzz's network products. Honey works in close collaboration with Buzz's property division to deliver high-quality commercial properties. Honey ensures compelling audience experiences.

Honey has a never ending supply of ideas and energy will continue to strongly influence Buzz's success.

Yan Ma

Yan Ma was born December 25, 1983. A native of Huayuan, China, Yan grew up in a peaceful and harmonious family environment. Yan is considered modest and approachable.

He attended Liaoyang Professional Technology Institute and won many scholarships and became an excellent leader in his department at university. Yan enjoys basketball, volleyball, tai chi and badminton. A graduate in metallic material engineering, he completed Systems Engineering, Mathematical Modeling and Computer Science Studies. This diversity makes him a valuable asset to Buzz Inc.

Yan's broad range of experience and expertise was especially cultivated growing up in Huayuan, China. He continually seeks to develop his skills in investments, business management, and the Internet globally. Yan's brilliance and photographic memory have facilitated Buzz's achievements in China.

Yan is Buzz Technologies, Inc. CEO in China where he leads Buzz's China operations. . He is responsible for corporate and new business development (strategic partnerships and licensing opportunities).

Yan's current achievements include introducing 12buzz.com to the Chinese market which leads to Buzz's current top 1000 ranking in China and growing strongly.

He is a strategically important addition to Buzz and will be influential in leading 12buzz.com to number 1 in China as well as developing 7123000.com and Xirxi.com. In his wider role as Buzz CEO in China, he will be dealing with a broad spectrum of Buzz interests.

Pumin Inpan

Pumin Inpan was born July 15, 1983 in Phuket, Thailand. He is also known as Gor. Gor was born into a Southern Thai family, along with his two brothers, and was raised in Phatthalung, Thailand. His family instilled a passion for knowledge coming from both of his parent's occupational background in education.

He attended Phatthalung School and excelled in Math and Science. Growing up in rural Thailand Gor was amazed at what he found on a then new world of the Internet, this led to a fascination for the Web and for Computers.

Gor went on to study computer engineering at the Prince of Songkla University and earned academic honors, he also played football and was awarded most likely to succeed. His focus was building better PCs that would allow him to better enjoy games and the Web experience.

Gor was the first of the Thai I.T Staff to join Buzz, he was charged with the responsibility of attracting the best talent from Prince of Songkla University and building them into a multi-lingual and multi-discipline unified I.T team. He was also given a key role on Buzz Infrastructure projects both in-house and for Buzz customers. A true "Geek" he is always looking to improve the web and the way in which we view the web.